

How can we encourage a shift from private vehicles to alternative forms of transport?



A few staff from across various service areas of the Civil Service, along with a representative from CT Plus, have been tasked with undertaking a 10 week innovation project (run by Design Council) to look at 'How can we encourage a shift from private vehicles to alternative forms of transport?' (walking, cycling, using the bus)

As part of our research, we would very much welcome your input and I would be grateful if you would be willing to assist in one (or more!) of the following ways:-

1) Provide answers by email (to me) to the following questions:-

a) Do you regularly walk/cycle/use the bus?

b) If yes to Question a, please describe which form of travel you use most regularly and explain your choice for using this option

If No to Question b, please explain what barriers/reasons prevent you from walking/cycling/using the bus

c) What would encourage you to walk/cycle/use the bus more?

Please state your gender and what age group you fit into – 10 - 20, 21 – 30, 31 – 40, 41 – 50, 51 – 60, 61 – 70, 70+

2) Take photos* of a journey from home to work and back using a form of travel that you would not normally use. Give the photos in digital format to me, along with the age bracket you fit into and gender, and road names of where your home/work is located. By doing so you accept your photos to be printed and viewed at a presentation - your personal details will not be made available. It goes without saying - only take photos when safe to do so! I or THS accepts no responsibility for any accidents/incidents.

*Where possible photos should be taken at various points along the journey showing your form of travel, negatives/positives of the journey, areas of road safety concern, traffic congestion hotspots, pot holes/bad rd surface, any difficult road geometry, parking/waiting areas at start/end of your journey and any other points worthy of note along your journey. If you can only do a few photos, then no problem. Please email all photos to me. Hopefully the photos will be fairly self-explanatory but if you wish to add some notes with your email with photo references then that would be great.

3) Undertake a journey using a form of travel that you would not normally use (walk, cycle or bus) and record (at key points of the journey) whether you thought something was worse than expected/as expected/better than expected.

Tel: 202208
Email: colin.lepage@gov.gg

